

*Empowering People
Strengthening Communities*

momentum[®]
celebrates!



SAVE THE DATE

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celebrates!

APRIL 27,
2024 - 6PM

2400 Willow Ln.
Thousand Oaks,
CA 91361

★ SPECIAL GUEST ★

**AMBERLEY
SNYDER**
*Barrel Racer &
Keynote Speaker*



The poster features a dark wood-grain background. On the left, there is a photograph of a cowboy hat, a pair of cowboy boots, and a lasso. A red diagonal banner in the top left corner reads 'SAVE THE DATE'. The event details, including the date and time, and the location, are listed in the center. The name of the special guest, Amberley Snyder, is prominently displayed with her title 'Barrel Racer & Keynote Speaker'. To the right of her name is a small inset photograph of her sitting in a wheelchair next to a brown horse. The Momentum logo and 'celebrates!' text are at the top right.

Sponsorship Opportunities



Contact Sheryl Umayam:
818.337.9541

Momentum4all.org

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With Special Guest: Amberley Snyder

*To purchase tickets
or sponsorships:*



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*Contact Sheryl Umayam:
818.782.2211 ext. 541*

*Check out the fun at
last year's
Momentum
Celebrates!*



Amberley was born in California as the second to six children. Amberley fell in love with horses at a young age and began barrel racing when her family moved to Utah at the age of 7. She competed in junior rodeos and up into high school, winning multiple titles and awards. She finished as the National Little Britches World All-Around Cowgirl in her senior year.

In January of 2010, Amberley was involved in a rollover truck accident, leaving her paralyzed from the waist down. Eighteen months after that day, she returned to competing in rodeo with a seatbelt on her saddle. She now competes in barrel racing in the Women's Professional Rodeo Association. Amberley made the Wilderness Circuit Finals in 2021 and 2022.

In 2018, Netflix released a movie based on her life titled Walk Ride Rodeo, where Amberley was able to be her own stunt double for the film. Amberley shares her story of triumph over tragedy as a keynote speaker, professional barrel racer, author, and actor, hoping she can motivate others to believe in themselves and get back on the horse.



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WHY YOUR SPONSORSHIP MATTERS...

Our critical mission to advance the independence, productivity, and full citizenship of children and adults with disabilities and medical conditions cannot happen without businesses and community partners aligning with us to make our communities more inclusive.

For every dollar donated, 85 cents go directly back to the programs and services for the people supported by Momentum.

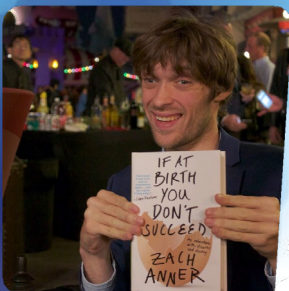
Momentum is proud to offer a lifespan of services and programs for every stage in a person's life. Whether a child needs our full continuum of care or utilizes Momentum's resources at different transitions throughout their lives as an adult. Momentum is ready to help them and their families determine and provide the services they need to reach their goals for an independent life.

- *Our adult services can provide around-the-clock care and support for independent living, including programs to incorporate community and equality.*
- *Momentum pediatric services offer a wide array of programs taught by excellent and passionate therapists and teachers.*
- *Our Momentum Refresh vehicles are the first mobile resource in the USA. The universally designed vehicles provide dignity, full inclusion, accessibility with quality, and equitable restrooms in the community.*

**To purchase tickets
or sponsorships:**



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About Momentum

For over 75 years, Momentum has provided a lifespan of innovative services to build inclusion, access, and opportunity for all. .

Today, Momentum, a 501(c)3 non-profit organization, has over 30 programs and services sites across five counties in Southern California providing an array of individualized resources so individuals can choose how they want to live their day-to-day lives.

Momentum is dedicated to advancing the independence, productivity, and full citizenship of children and adults with disabilities and medical conditions.



IMPROVE YOUR DEI INDEX

Demonstrate your company's commitment to DEI (Diversity Equity and Inclusion) by making a Momentum Celebrates! Sponsorship part of your company's DEI plan. Create a customized sponsorship for your company that provides opportunities for your employees and clients to engage with you. Gain recognition and exposure for your brand and help make our communities more inclusive. Being a sponsor of Momentum Celebrates! provides you the unique opportunity to connect with the community strategically, further your corporate philanthropy mission, build brand awareness, engage employees, and demonstrate your company's support of an important cause!

IMPACT STATS

- **30+ programs and service sites across five counties in Southern California**
- **6,500+ children, adults, and families supported.**
- **Over 23,000 hours of occupational, physical, and speech therapy annually**
- **1,000 people at events across the country used Momentum Refresh since the service launch in 2023**



Media Reach

Momentum Celebrates! will provide wide exposure through a variety of media outlets and marketing channels including social media. The information below provides demographics along with the types of advertising and public and community relations opportunities afforded by event sponsorships.

*Refer to your sponsor contract for specific recognition opportunities and requirements. Each sponsor should provide a high-quality color and black-and-white logo.



SOCIAL MEDIA

Total Followers = 30,502

- **Impressions (2023)**
- **Instagram Post Impressions = 333,279**
- **Facebook Post Impressions = 126,246**
- **LinkedIn Post Impressions = 66,710**
- **Twitter Post Impressions = 9,946**

Audiences

- **Instagram = 25-44, Male 33%, Female 66%**
- **Facebook = 35-44, Male 20%, Female 80%**



WEBSITE

- **Momentum4All.org**
- **Sessions = 73,867**
- **Page Views = 126,028**
- **New 47%**
- **Returning 53%**
- **Desktop 73%**
- **Mobile 27%**

Join the businesses who have aligned with **MOMENTUM**



OTHER OUTREACH

- **iHeartMedia Ad Collaboration**
- **Postcards**
- **Invitations**
- **Email (Internal & External)**



Gallagher

Insurance | Risk Management | Consulting

PTS FURNITURE

HOME AND OFFICE SHOWROOM

SPONSORSHIP OPPORTUNITIES

Looking for an opportunity to become a part of one of the biggest events of the year. Put your company name in front of a network of hundreds of sophisticated partygoers, including your industry peers. Let your valued employees and dedicated investors see the impact of how your corporate leadership makes a difference for our community. Choose a sponsorship package that best suits your interests, or contact us to develop a customized sponsorship package to gain recognition and exposure for your brand.

“There is no greater disability in society than the inability to see a person as more.” - Robert M. Hensel

	\$35,000 Presenting Sponsor	\$25,000 Stage Sponsor	\$15,000 Platinum Sponsor	\$10,000 Diamond Sponsor	\$5,000 Gold Sponsor	\$3,500 Table Sponsor
<i>EVENT RECOGNITION AND PERKS</i>						
Table for 10 people	4 Tables	2 Tables	2 Tables	1 Table	1 Table	1 Table
Priority Seating	★	★	★	★	★	★
Logo on All Promotional Materials & Event Signage	★	★	★	★		
Underwriting Opportunities	★	★	★			
Recognition from the Stage	★	★				
Customizable Benefits	★					
<i>WEBSITE & SOCIAL MEDIA RECOGNITIONS</i>						
Logo Listed on Website	★	★	★	★	★	★
Media Exposure	90 Days & Boosted Post	60 Days & Boosted Post	30 Days	30 Days	30 Days	30 Days
Social Media Posts	★	★	★			
Personalized Message from a Person Supported	★					

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Thank you for aligning with us for Momentum Celebrates! Please complete the form below indicating your selected sponsorship level or scan the QR code to secure your sponsorship online. Your generous support will impact the lives of the children and adults we support across our lifespan of programs. If you have any questions or would like to design a sponsorship to meet your needs, contact Sheryl Umayam, Events Coordinator, at sumayam@momentum4all.org. Momentum is registered with the IRS as a 501 (c)(3) corporation operating under Federal Tax ID 95-1648203.

Name: _____

Sponsorship Level Amount: _____

Restrict support to: _____

PAYMENT/PLEDGE INFORMATION:

_____ Send me an invoice _____ Check enclosed _____ Charge my credit card

Credit Card #

Exp: _____ CVV _____

Address

City _____ State _____ Zip _____

Email _____ Phone _____

Signature

Make checks payable to: Momentum

Return with this form to:
Momentum Celebrates
6430 Independence Avenue
Woodland Hills, CA 91367

To purchase sponsorships
online



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